

## **COUNCIL**

TUESDAY, 25TH NOVEMBER 2014, 6.30 PM  
COUNCIL CHAMBER, TOWN HALL, CHORLEY

I am now able to enclose, for consideration at the above meeting of the Council, the following report that was unavailable when the agenda was published.

### **Agenda No    Item**

- |          |  |                 |
|----------|--|-----------------|
| <b>5</b> | <b>CORPORATE STRATEGY 2014/15 TO 2016/17</b>   | (Pages 35 - 36) |
|          | To consider the attached alternative Corporate Strategy proposed by the Conservative Group |                 |

GARY HALL  
CHIEF EXECUTIVE

Electronic agendas sent to Members of the Council

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**Our vision is to make Chorley Borough a healthy and prosperous place to live, work and play**

**Our core values are:**

**Openness and Transparency**

**Health and Wellbeing**

**Value for Money**

**We will improve the quality of life throughout Chorley Borough through commitment to:**

Strategic priorities	<p><b>Provide quality community services and facilities</b></p>	<p><b>Providing opportunities for all Chorley residents</b></p>	<p><b>Develop the Chorley Borough's Economy</b></p>	<p><b>Continually improve the efficiency of the council</b></p>
Strategic objectives	<ul style="list-style-type: none"> <li>• Improve the delivery of services that meet the needs of residents</li> <li>• Provide services and facilities that promote health and wellbeing</li> <li>• Support and encourage resident participation and ownership in local projects</li> <li>• Provide support to community groups and volunteers to ensure continuity/ sustainability</li> </ul>	<ul style="list-style-type: none"> <li>• Provide equality of access to housing, employment and education</li> <li>• Treat all residents of the borough equally</li> <li>• Consult all age groups in the future shaping of the borough</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a Chorley wide identity</li> <li>• Create a positive environment for business</li> <li>• Provide support to Chorley businesses to create and sustain local jobs</li> <li>• Optimise the town centre offering to match market needs</li> </ul>	<ul style="list-style-type: none"> <li>• Maximise the use of time and money</li> <li>• Drive value for money and success throughout the Council</li> <li>• Reduce the debt of the Council</li> <li>• Encourage private enterprise investment</li> <li>• Minimise the amount Chorley residents spend on Council Tax</li> </ul>
Strategic actions	<ul style="list-style-type: none"> <li>• Promote and support community food growing</li> <li>• Working together to improve local communities</li> <li>• Support Parish Councils/ neighbourhood areas</li> <li>• Embed time credits into community groups</li> <li>• Promote and encourage community management of facilities</li> <li>• Deliver the Friday Street health centre</li> </ul>	<ul style="list-style-type: none"> <li>• Develop a rural enterprise team</li> <li>• Review policies to ensure community facilities match housing developments</li> <li>• Work with partners to deliver affordable public transport across the borough</li> </ul>	<ul style="list-style-type: none"> <li>• Deliver a 'shop local' campaign</li> <li>• Undertake a review of the town centre offer</li> <li>• Expand offer of grants to businesses and shops across the borough</li> <li>• Revitalise rural service centres</li> </ul>	<ul style="list-style-type: none"> <li>• Establish a consultancy business for front and back office support and improvement</li> <li>• Undertake a comprehensive review of all council services/shared services</li> <li>• Implement a staff suggestion scheme</li> </ul>

**We will provide what the people of Chorley Borough value at a time and place they want it to the standards they expect at a cost they can afford**

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